SUSTAINAMENTALS® Insight

April 2024

# "HIGHER FOR LONGER" AND THE SMALL CAP RALLY

## **Highlights**

UNIVERSAL INVESTMENT

- The European economy is recovering, which should support small caps compared to large caps
- Following cycle lows, small caps on average outperform large caps by nearly 16% within 12 months

The discussions about a "higher for longer" interest rate regime in the USA have shaped recent market events. But how does this trend in interest rates affect the **outperformance** of **European small caps**? To answer this question, the portfolio managers at CHOM CAPITAL have analyzed the economic cycle and the performance of small caps compared to large caps in different phases.

The recent economic data points for Europe are **significantly more positive** than before and are no longer negatively surprising, as indicated by the Citi Economic Surprise Index - Eurozone. Leading indicators suggest a **bottoming out**, confirmed by the Eurozone Composite PMI, which stands above 50, portraying a **positive picture**. Additionally, the IFO Business Climate Index rose in April from 87.8 to 89.4, surpassing expectations set at 88.8. Order entry data indicate a **positive trend**, while hard data such as industrial production in the first quarter show **stability**.

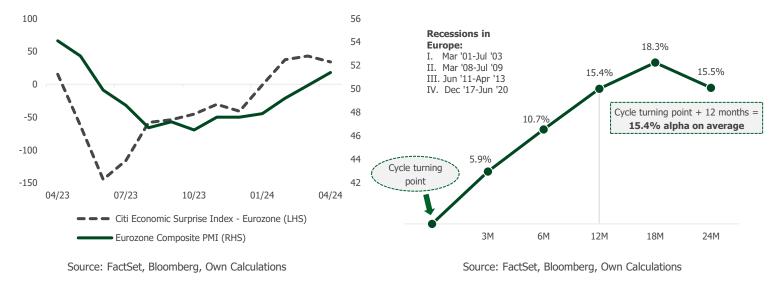
# What does the **improvement of the economic cycle** mean for small caps, especially compared to the larger companies which have performed significantly better recently?

НОМ САРІТ

Considering the OECD recession indicator and analyzing the historical performance since the year 2000, it becomes evident that **small caps have consistently outperformed large caps following a cyclical low**, especially in the subsequent year. On average, the **outperformance has been over 15%** over a 12-month period. With brighter signals emerging from the real economy, small caps should therefore expect a **noticeable tailwind** in the coming years.

#### BOTTOMING OUT IN THE ECONOMIC CYCLE

## OUTPERFORMANCE OF SMALL CAPS AFTER A CYCLICAL TURNING POINT



#### The fund range publishes in accordance with Article 8 of the Disclosure Regulation









FOR PROFESSIONAL INVESTORS ONLY

SUSTAINAMENTALS® Insight

April 2024

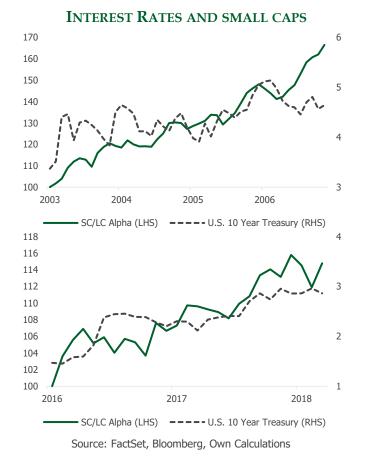
# "HIGHER FOR LONGER" AND THE SMALL CAP RALLY

### **Highlights**

UNIVERSAL INVESTMENT

- Rising interest rates could signal an improved growth environment and support the outperformance of European small caps
- ZEW sentiment as a reliable leading indicator for small-cap outperformance

Over the past 24 months, the relative performance of small caps compared to large caps has closely correlated with the interest rate environment. During a cycle of interest rate hikes, this suggested more restrictive financing conditions. However, this perspective neglects the **improving growth environment** in the current phase. Rising interest rates can also reflect an improved growth outlook. The periods from 2003 to 2007 and 2016 to 2018, characterized by an **enhanced** global growth environment, provide empirical evidence of the **outperformance of European small caps**, even during phases of rising US interest rates.

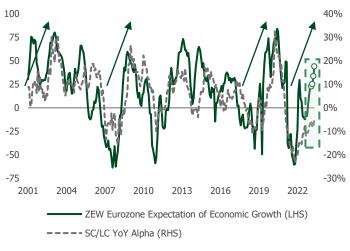


The recent **positive turnaround** in the ZEW Economic Sentiment also reflects the **improving growth environment**. An analysis of the historical performance of small caps compared to large caps since 2001 shows that the ZEW sentiment is a **reliable leading indicator** for the **outperformance** of small caps. Historically, a **positive development** in the ZEW sentiment has been followed by an **outperformance** of small caps.

НОМ САРГ

Our analysis series confirms that the statements regarding the potential **return of small-cap outperformance** in this context remain relevant and valid. These conclusions are supported by both **historical data** and **current economic developments**.

In the long term (since 2000), the small-cap performance (measured by the TMI Small Cap Index) has averaged approximately **7% annually**, about **400 basis points per annum higher** than that of large caps (Stoxx50 Europe) – we anticipate a **REVIVAL of SMALL CAPS**.



#### ZEW ECONOMIC SENTIMENT AND SMALL CAPS

#### Source: FactSet, Bloomberg, Own Calculations

### The fund range publishes in accordance with Article 8 of the Disclosure Regulation









FOR PROFESSIONAL INVESTORS ONLY

SUSTAINAMENTALS® Insight

April 2024

# Publisher

CHOM CAPITAL GMBH NEUE MAINZER STRASSE 52-58 60311 FRANKFURT AM MAIN WWW.CHOMCAPITAL.COM

#### © Copyright

This publication is protected by copyright. The rights thereby justified, in particular the translation, the reprint, the lecture, the extraction of illustrations and tables, the radio transmission, the microfilming or the duplication on other ways and the storage in data processing systems, remain reserved, even if only excerpts are used. Complete or partial reproduction of this publication, even in individual cases, is only permitted within the limits of the statutory provisions. Violations may result in civil and criminal penalties.

HOM CAPIT

#### **Liability disclaimer**

The information in this publication has been compiled from data believed to be accurate; however, we do not assume any liability or guarantee for the accuracy and completeness of the information.

Although we have prepared this publication with care, it cannot be ruled out that it is incomplete or contains errors. Therefore, the publisher, its directors, officers or employees shall not be liable for the accuracy or completeness of the information. Any inaccuracies or incompleteness of the information do not justify any liability, neither for direct nor for indirect damages.

The statements on the market situation contained herein represent our own view of the circumstances described. This is neither a general validity nor a recommendation or investment advice. The statements made in the publication or the investment strategy of the fund may be changed at any time without prior notice within the respective contractual and legally permissible limits.

Furthermore, this publication does not meet the legal requirements to ensure the impartiality of financial analyses. The products or financial instruments mentioned are not subject to the ban on trading prior to the publication of financial analyses.

This publication is a promotional presentation intended solely to provide individual information. This must not be construed as a recommendation or an invitation to submit an offer to purchase securities or fund units. Investment decisions should only be made on the basis of the current sales documents (Key Investment Information, Sales Prospectus (which also contains the sole authoritative Terms and Conditions of Investment), annual and semi-annual reports). The sales documents are available free of charge from Universal-Investment-Gesellschaft mbH, Kreissparkasse Köln, CHOM CAPITAL GmbH and on the website http://www.universal-investment.com.

#### Awards and logos used

The European Transparency Logo for Sustainability Funds indicates that CHOM CAPITAL is committed to providing accurate, adequate and timely information to enable interested parties, in particular clients, to understand the sustainable investment approaches and methods of the respective fund. Detailed information about the European Transparency Code can be found at www.eurosif.org. The Transparency Code is managed by Eurosif, an independent organization. The European SRI Transparency Logo represents the fund manager's commitment as described above. It is not to be understood as an endorsement of any particular company, organization or individual.

#### **Risk information**

It should be noted that investments in fund units also involve risks in addition to the opportunities for price increases. Unit prices of fund shares may rise or fall compared with the cost price. This depends in particular on the development of the capital markets or on special developments of the respective issuers, which are not always foreseeable. No assurance can be given that the objectives of the investment policy will be achieved. Nor can any assurance be given that, in the event of a redemption of units, the unit holder will recover the value of his or her original investment. For detailed information on the individual investment risks, please refer to the sales prospectus. Past performance is no indicator of future performance and no guarantee of success in the future. Fund shares of the Company should only be purchased by institutional investors or experienced (advised, sophisticated) investors who are aware of the risks involved in investing in shares, share certificates, other equity securities in companies and derivatives. It is assumed that the investors are able to assess all expected risks through their own economic experience and take them into account in their investment decision-making process.