



CHOM CAPITAL  
PERFORMANCE DRIVEN BY SUSTAINMENTALS\*

PRESS RELEASE

## New (old) home for wild ass

**Frankfurt 17.11.2021** – The Frankfurt fund boutique CHOM CAPITAL supports the Frankfurt Zoological Society ("FZS"). As part of the commitment to donate 10% of the fund sales of the CHOM CAPITAL PURE Sustainability - Small Cap Europe UI to ecological and social projects, CHOM CAPITAL supports the project "Resettlement of wild asses in the Kazakh steppe" with a sum of 5,000 EUR. With this, the Frankfurt stock specialists are making a contribution to the improvement of biodiversity in the Altyn Dala steppe in Kazakhstan and are contributing to the legacy of the famous animal rights activist Bernhard Grzimek, who had a strong influence on the FZS from 1958 onwards.



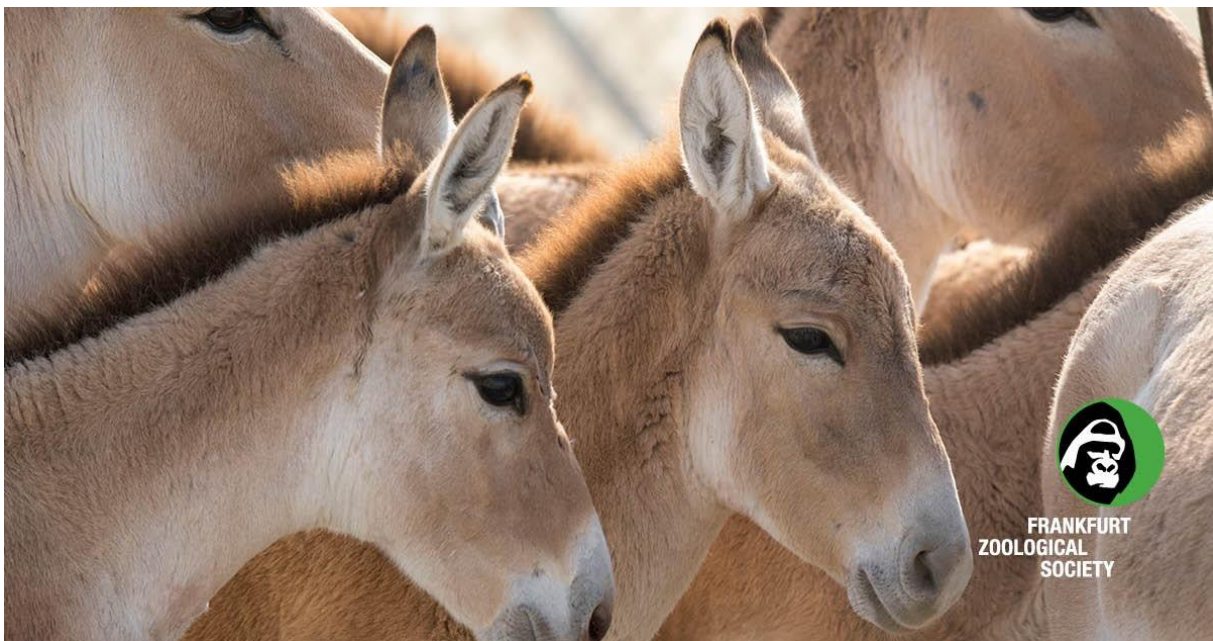
*A small herd of wild donkeys (also called "Kulane") in the Kazakh steppe*

The Kazakh steppe was once the "Serengeti of the North" and wild asses (also known as kulans) roamed here in large herds. However, within two centuries the population shrank dramatically to just under three percent of its original size. In large parts of northern Kazakhstan, the kulans were completely wiped out and could only survive in the south-east of the country. Fortunately, under the protection of the Altyn Emel National Park, the population was able to recover so well that space is slowly becoming scarce. With the fall of the Soviet Union, many people emigrated, leaving large areas behind. For several years now, the FZS has been working in cooperation with other large nature conservation organizations to resettle the kulans in their former homeland with the aim of making the wild ass an integral part of the steppe ecosystems of central Kazakhstan. And that has positive consequences for the entire ecosystem: the grasslands grazed by the wild asses serve as important breeding grounds for a large variety of bird species. Every year millions of migratory birds use the steppes as resting and moulting places.



CHOM CAPITAL  
PERFORMANCE DRIVEN BY SUSTAINMENTALS\*

The relocation from the national park to the steppe turns out to be a very complex process that requires intensive support from experts. A special enclosure must be built in the areas from which the kulans are fetched. Several vets accompany the catches and the transport in order to minimize the strain on the animals. A sustainable population of 100 animals is to be built in Altyn Dala over the next decade. "We are very happy to support the resettlement activities and the great work of FZS with our donation and to make a contribution to biodiversity." said Christoph Benner, CEO of CHOM CAPITAL, on the fundraising campaign.



**About Frankfurt Zoological Society (FZS):**

The [Frankfurt Zoological Society](#) is an international nature conservation organization. From the office in Frankfurt am Main, the society coordinates projects in 18 countries. The aim of the FZS is the preservation of wilderness and biological diversity. The FZS supports nature conservation authorities, national park administrations and national NGOs as well as local communities in the project countries in a practical, unbureaucratic and long-term manner.

**About CHOM CAPITAL**

CHOM CAPITAL is an owner-managed asset management boutique that acts in the interests of investors. Unhampered by rigid corporate guidelines or index affiliation, our success is based on deep fundamental analysis. The name CHOM CAPITAL comes from the first names of the founding members Christoph Benner, Oliver Schnatz and Martina Neske. All three partners have been working together successfully in the capital market business for around 30 years and are equally involved in the company and in the funds launched with their own money. With the funds [CHOM CAPITAL Active Return Europe UI](#) (WKN A1JCWS) and [CHOM CAPITAL PURE Small Cap Europe UI](#) (WKN A2JF7P), investors have the opportunity to map all market capitalization sizes in Europe. CHOM CAPITAL is a signatory to the UN PRI and the European Transparency Code. CHOM CAPITAL is also a member of the Forum for Sustainable Investments (FNG) and the European Sustainable and Responsible Investment Forum (EUROSIF) and has the yourSRI seal of transparency.

Your contact:

CHOM CAPITAL GmbH  
Marcus Rohrbach  
Partner / Vertrieb  
+49 69 2601599-80  
[rohrbach@chomcapital.com](mailto:rohrbach@chomcapital.com)